

Client Case Study

"IFS SmartFreight® Enterprise has allowed us to cost our freight in advance of receiving carrier's invoices. Also we are in process of accurately allocating our freight costs to our sales enabling us to evaluate viable or otherwise accounts. All our direct warehouse despatches are now recorded in IFS SmartFreight® Enterprise and our external off site movements are also progressively being added. In our main season we use considerable additional casual staff and the system takes minimum training to allow these new people to use it to its full potential. IFS SmartFreight® Enterprise has been linked directly into our SAP system and records from one to the other are transferred electronically.

TORO Toro Australia

Wide Area Mowers

*IFS SmartFreight® Enterprise is exactly that: **Smart Freight.***

The system was installed on six sites across the country with little disruption to business and with excellent support from IFS. IFS personnel travelled around the country to assist our people and instruct our staff on its use.

The IFS Helpdesk is very useful when any rare issues arise and the staff are very knowledgeable and helpful. All IFS personnel can truly be described as experts in the business"

Hank Dirksen
National Distribution Manager
Toro Australia
53 Howards Rd, Beverley, South Australia
www.toro.com.au

Summary

Key Objective: Standardisation of Transport Management Systems across all 6 warehouses compliant with all transport carriers

Key Achievement: Increased despatch efficiencies and major freight cost reductions.

Industry: Toro Australia Pty Ltd is the largest supplier of irrigation products to the landscape, agricultural, turf care and domestic household garden markets in the world. The company worldwide has an annual turnover in excess US\$1.84 billion with over AUD\$168 million per annum being generated from its Australian operations. Annual freight spend in Australia is in the region of AUD\$7 million per annum.

Solution: IFS SmartFreight® Enterprise

Provider: Interactive Freight Systems



Client Overview

Toro has been established in Australia for over 40 years and today has expanded to become the largest single supplier of irrigation products to the landscape, agricultural, turf care and domestic household garden markets

Objectives

- To streamline despatch operations to a unified single system across 6 warehouses nationally.
- Ability for solution to allow for a bi-directional seamless interface with their SAP/B3 platform with servers based in the USA
- The need to implement automatic and seamless Least Cost Routing and automatic freight invoice reconciliation to offset freight costs.
- An effective solution where all locations could report on all freight movements and accurate freight costs automatically back to their Head Office in Victoria.
- Increased customer service response times to accurately answer clients enquiries on freight movements

Solution

- IFS SmartFreight® Enterprise with a focus on integration, multicarrier ability, Least Cost Routing, freight tracking and carrier invoice reconciliation

Achievements

- Significant freight cost savings through Least Cost Routing and accurate invoice reconciliation of freight charges.
- Instant access to carriers freight tracking facilities direct through IFS SmartFreight® Enterprise instant search function.
- Reporting capabilities on all freight movements from all 6 locations to a central nexus.
- Bi-directional seamless interface with SAP/B3 system automating picking and despatching of freight.

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